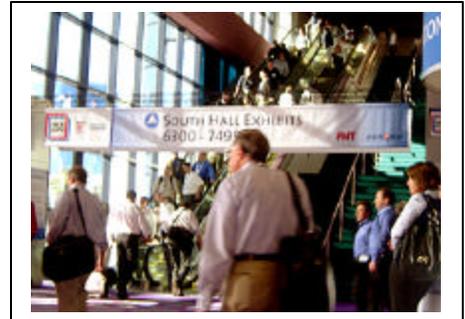




## Parker Powers Packaging

Pack Expo show features new Parker solutions for the packaging industry.

Packaging and processing professionals searching for innovative solutions showed up at Pack Expo's Las Vegas trade show in near-record levels this month, a sign that at least one major market is feeling more confident about the economy. According to the packaging trade association PMMI, the show attracted 22,721 attendees, making it the second-largest Pack Expo since the show was launched in 1995.



“Given the economy this year, we are extremely pleased with the turnout,” says Charles Yuska, president and CEO of PMMI. “Trade shows mirror the industries they serve, and the strong attendance may indicate an economic recovery as consumer goods companies leverage the show for their capital equipment investments and packaging innovation efforts.”

Naturally, as a worldwide leader in industrial automation systems for the packaging industry, Parker's Electromechanical Automation Division was among the manufacturers at this year's Pack Expo, which was held at the Las Vegas Convention Center October 5 – 7. Our booth was designed to draw attendees in from the aisles by showing Parker products highlighted against a “packaging machine” background. Products from multiple divisions were in use and functioning on the backdrop, providing a clear message to attendees on how the products are used and integrated.



Parker's recently expanded Xpress™ family of products is designed to provide the unprecedented ease of development and integration to packaging machinery that OEMs and users appreciate. Xpress is inspired by Parker's successful Interact

Xpress HMI, which fully leverages the wide availability of the Internet and web browsing software to enable distributed HMI software, remote support and application sharing.

“Xpress branded products are your guarantee of easy interoperability with other Parker Xpress family products,” says Andy Balderson, HMI product manager. “They also significantly reduce your development time by providing intelligence and information flow from one product to the next, such as

motor parameters to drive or controller tags to HMI.” Balderson adds that this robust HMI solution lowers the cost of development, integration and support.

Meanwhile, the ACR9600 Xpress Programmable Automation Controller (PAC) provides users with a single integrated development environment for all their machine control needs, offering the powerful multi-axis ETHERNET Powerlink (EPL)-based motion control engine of the existing ACR9000 family products, tightly coupled with discrete and analog I/O capabilities. The ACR9600 PAC gives engineering teams the flexibility and efficiency to program in any of three major automation languages: Ladder Logic, Function Block Diagram or Sequential Function Chart.

Interact Xpress HMI applications are developed, edited, published and run in a browser-based environment that is intrinsic to the web, allowing users and OEMs to easily publish upgrades and applications to any global location with an Internet connection and a web browser. This web integration also simplifies implementation of remote diagnosis for support of machinery anywhere in the world.

“The Xpress family of products is all about increasing productivity and reducing your development time and cost,” says Jim Wiley, controls product manager. “Each member of your team can program in the style they prefer, and the tags you create in our PAC product can automatically be used in our Xpress HMIs. Information from the system can then be delivered anywhere that you need using existing infrastructure.”

Finally, even Parker’s motors can communicate with the Xpress family. “Our Xpress motors provide their parameter information directly to our Aries EPL Xpress drives, eliminating costly setup time,” says Jay Schultz, motors product manager.

Whatever your packaging need, Parker is the only supplier that can provide complete technical and engineered solutions -- from electromechanical and pneumatics to hoses, tubes and fittings -- to any packaging requirement. Parker also manufactures full systems for complete product compatibility and ease of use. For more information, please visit [www.parkermotion.com/packaging](http://www.parkermotion.com/packaging).

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