



Parker Wins Prestigious Awards

Interact Xpress, linear motors and linear actuators honored by trade pubs.

In a prize-winning one-two punch, Parker's Electromechanical Automation Division has been honored with awards from two of the automation industry's leading publications.

Design News magazine has named Parker's CTC-brand Interact Xpress™ as its 2008 Golden Mousetrap Best Product Winner in the Automation category. In addition, readers of *Control Design* magazine named the Electromechanical Automation Division a leading supplier of linear motors and linear actuators.

Interact Xpress is a Web-published HMI designed for distributed applications and remote support, allowing users and OEMs to easily publish upgrades and applications in real time to any global location with an Internet connection and a Web browser. In addition to offering users online editing capability, development tools can be used offline to work on applications when a live Internet connection is not available. A special landing page at www.parkermotion.com/xpress show-cases this award-winning product.



With Parker CTC's new release of InteractX 3.0 supervisory HMI software, users will be able to take full advantage of the Xpress distributed HMI architecture by pushing screens and data directly into InteractX for monitoring and historical trending from multiple machines and sources. When supervising machines and operator stations running Xpress, InteractX significantly reduces application development time and costs normally associated with supervisory HMI, allowing a much easier migration path from standalone machine HMI to supervisory control.



Meanwhile, *Control Design* recently announced the results of their annual Readers' Choice Awards. Over the summer, the magazine sent questionnaires to 15,000 *Control Design* subscribers who specify, recommend or buy industrial automation and control products. The magazine provided an unaided ballot listing 50-odd hardware and software categories and asked participants to name the companies that provide them the best value for the products with which they have experience. After the responses from nearly 300 readers were

tallied, Parker's linear motors and linear actuators both ranked in first place, and our stepper motors placed second. The September issue of *Control Design* features this year's winners.

Named as a Golden Mousetrap Awards finalist this year's *Design News* competition is Parker CTC's XPR PowerStation series, a complete family of industrially hardened HMI products designed to run Interact Xpress HMI software. Engineered to operate in the harshest of environments, XPR PowerStations provide everything from a no-display system designed to provide remote Web access to a control panel with a 15" TFT display-based system.

"We are very proud to be recognized with a Golden Mousetrap Award," says Andy Balderson, product sales manager for the Parker CTC family of HMI products. "Interact Xpress is the first HMI product to truly leverage the power of today's Internet technologies, and the fact that Xpress comes pre-installed and bundled with Parker's XPR PowerStation hardware, which was recognized as a finalist in this year's awards, makes this honor all the sweeter."

This year, Golden Mousetrap awards were given in four major categories: Electronics, Motion Control/Automation, Hardware/Software, Materials/Fastening/Joining/Assembly and 24 subcategories. Executive Editor Liz Taurasi gathered a record number of entries, distributing them to the magazine's beat editors for judging. Based on their expertise in each technology area, 75 finalists and 20 winners were selected. The September 22 edition of *Design News* features this year's winners.

Winners of this year's Design News Golden Mousetrap awards can be viewed here: http://www.designnews.com/channel/Golden_Mousetrap_Winners.php; finalists are listed here: http://www.designnews.com/channel/Golden_Mousetrap_Finalists.php.

Control Design magazine's Readers' Choice Awards can be viewed here: <http://www.controldesign.com/articles/2008/178.html>

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