



Parker Distributor Profile

RSA – St. Charles, Illinois

Motion, sensing and safety are the areas of expertise for RSA, Inc., which has been a Parker distributor since 1988. Headquartered in St. Charles, Illinois, RSA's territory includes northern Illinois, as well as Wisconsin and Indiana, where they have branch sales and engineering offices.

With 21 employees and a cumulative 180 years of motion and control experience, RSA specializes in both the selection and sizing of mechanics and the programming and implementation of control hardware. RSA maintains an inside services group called Global Controls, which is tasked with hardware selection, panel building, documentation and software development for its project-based business.



“Parker is the flagship line of motion and mechanical products for RSA,” says Allan Scales, RSA president. “As an ATC, we have embraced the newest technology offering, ETHERNET Powerlink, and run with it. The breadth of servo motor and amplifier sizes combined with the ACR 9040 control product gives us a full line offering for any type of application.”

RSA is home to the first Parker Automation Center of Excellence (PACE), a working demonstration room with all of Parker's newest technologies on display. It is adjacent to RSA University, a training facility inside RSA's main office, where Parker often holds factory training for the Midwest region. Customers schedule regular visits to the PACE to see the technologies in action and to participate in proofs of concept.

Recent applications include multi-axes machines for thermoforming, fan, pharmaceutical and spring manufacturing. RSA's eight-person sales team -- combined with three administrative, four inside sales, four controls engineers, and two field services personnel -- enable the RSA crew to provide Parker customers with complete sales and service solutions.

“RSA focuses on solving our customers' problems, lowering their risk, and helping them to make more money,” says Scales. “Parker the manufacturer and RSA the Automation Technology Center give this value to the customers in our Midwest marketplace. Our greatest challenge is being present when the customer expresses their need for help. Once we are engaged, we can delight them with reliable and cost-effective solutions through our Parker Automation offerings.”

RSA offers the Right Solutions for Automation, every time. For more information on RSA, please visit www.rsainfo.com.