



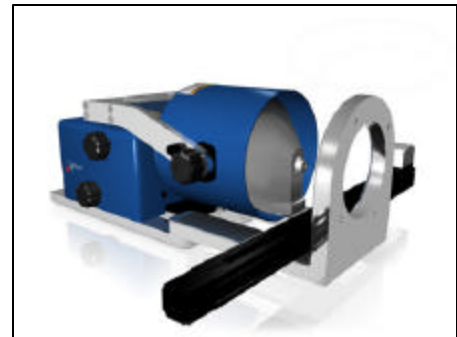
## LabAutomation2010 to Showcase Parker

**Parker demonstrating lowered cost of motion control and decreased the time to market to lab automation market.**

LabAutomation -- the premier conference and exhibition for the latest lab automation products and services for scientists, academicians and business-thought leaders -- is known as the epicenter of emerging technologies and tools for this industry. It's all happening January 23-27, 2010, in Palm Springs, California, and you'll find Parker's Electromechanical Automation Division showcasing our solutions for the lab automation market in Booth #443.

As a leader in automation technology, Parker will be exhibiting a number of precision-positioning and micro-fluidic products, including:

- The PROmech series of complete, off-the-shelf linear actuators.
- Smart syringe technology – an integrated control, memory, and motion system that enables high-precision liquid dispensing in the sub-micro-liter volume range.
- A non-pulsatile flow controller for lab-on-a-chip applications.
- MX80 micro stage, the smallest linear servo-motor-driven positioner in the industry.
- LV (low-voltage) stepper motors with differential encoder, ideal for medical and life science markets.
- V.I.P. access to select registrants.



The booth team this year will be:

### **Parker Electromechanical Division**

Ben Furnish – Product Manager, Linear Mechanics

Mike Szeszterniak – Electromechanical Territory Manager, Southern California

### **Parker Precision Fluidics**

Don McNeil – Product Manager, Parker Smart Syringe

Bill Mauerhan – Regional Applications Manager, Western USA

**Parker Taiyo**

Jack Uchida – North America Sales Manager

**Parker Balston**

Phil Allison – Division Sales and Marketing Manager

LabAutomation can generate up to a couple hundred leads. Hot leads will be turned over to Parker's territory managers for distribution throughout the show, while all the leads will be loaded into Sales Lead Services on January 29<sup>th</sup>.

If you have a customer you would like us to make direct contact with at the show, email their contact information and application needs to us at [bfurnish@parker.com](mailto:bfurnish@parker.com) and we can arrange to meet with them.

Discover how Parker helps OEMs lower the cost of motion control technology and streamline workflow. Visit us in Palm Springs this month at LabAutomation2010 - **Booth #443**.



[www.parkermotion.com](http://www.parkermotion.com)